

## ***40th Advances in Gastroenterology Conference Saturday, June 18, 2022***

### ***Don't miss this Exhibit Opportunity!***

Dear Representative,

On behalf of the Jefferson Digestive Health Institute at Thomas Jefferson University, we cordially invite you to participate as an exhibitor for the ***40th Advances in Gastroenterology Conference*** to be held on **Saturday, June 18, 2022** at the Sheraton Atlantic City Convention Center Hotel in Atlantic City, New Jersey.

This annual conference is designed to address and discuss both the common, as well as critical, gastroenterology diseases presented in the office of the gastrointestinal specialist, primary care practitioner, internist, surgeon, nurse, nurse practitioner and other health care professionals. The focus on updated approaches to the diagnosis and treatment of gastrointestinal illnesses will be reinforced through lively interactive case-based presentations.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with over 130 attendees representing practices from the greater Philadelphia and tri-state areas from the specialties of Gastroenterology, Hepatology, Family Medicine, Internal Medicine, and Surgery.

This year we are offering the following exhibit tiers:

#### **Platinum Level \$7,500 (limited to first 4 paid companies)**

- ***Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)***
- 2 full page, color company advertisement in Exhibitor Directory (**Due: May 18, 2022**)
  - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border
- Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference
- Individual company acknowledgement signage
- Special name badge designation
- Up to 6 company representatives
- 4 complimentary conference attendees for CE credit
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table
- Complimentary Electrical Services (if required)

#### **Gold Level \$5,000**

- 1 full page, color company advertisement in Exhibitor Directory (**Due: May 18, 2022**)
  - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border
- Prime exhibit location
- Special name badge designation
- Up to 4 company representatives
- 3 complimentary conference attendees for CE credit
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table
- Complimentary Electrical Services (if required)

### **Silver Level \$3,000**

- 1 half page, black and white company advertisement in Exhibitor Directory (**Due: May 18, 2022**)
  - Ad specifications: JPEG format, letter size (8.5 by 5.5), no bleed, preferably with a border
- Up to 3 company representatives
- Special name badge designation
- 2 complimentary conference attendees for CE credit
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

### **Bronze Level \$2,000**

- Up to 2 company representatives
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

### **Back by Popular Demand!**

#### **Exhibitor Raffle and Score Card**

To encourage attendee-exhibitor interaction, the attendees will be provided with an Exhibitor Score Card, with the names of all of the companies exhibiting at this year's conference. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of several prizes at the end of the conference. **Please note, if exhibit request is approved, exhibit monies received will not be used to purchase materials related to the Exhibitor Raffle as institutional and registration funds will cover these expenses.**

This will be our 40th meeting! We truly appreciate your support over the years and continued interest in our program, and look forward to hearing from you shortly. For additional information regarding exhibiting and to register your company, we ask that you review the attached sheet and visit the course activity exhibitor webpage at: <http://jeffline.jefferson.edu/jeffcme/gicme/exhibitors.cfm>.

Exhibit fees can be mailed to the Office of CPD at Thomas Jefferson University, Jefferson Alumni Hall, Office of CPD, 1020 Locust Street, Suite M-5, Philadelphia, PA 19107. Our tax ID number is: 23-1352651. Please make checks payable to: Thomas Jefferson University. American Express, Visa and MasterCard will also be accepted.

Should you have any questions, please do not hesitate to contact Ariel Levine in the Office of Continuing Professional Development at [ariel.levine@jefferson.edu](mailto:ariel.levine@jefferson.edu). Thank you for your attention and consideration!

Sincerely,



Anthony J. DiMarino, Jr., MD



Anthony Infantolino, MD



Robert M. Coben, MD

\*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to [jeffersoncpd@jefferson.edu](mailto:jeffersoncpd@jefferson.edu).

## Exhibitor Information

### THOMAS JEFFERSON UNIVERSITY 40th Advances in Gastroenterology Conference Saturday, June 18, 2022

<b><u>Conference Location:</u></b>	Sheraton Atlantic City Convention Center Hotel Two Convention Blvd Atlantic City, New Jersey 08401 (Directly across from the Atlantic City Convention Center)								
<b><u>Exhibit Location/ Times:</u></b>	<p>Representatives may begin exhibiting at <b>7:00AM on Saturday, June 18, 2022</b>. All exhibits will be held on the <b>2<sup>nd</sup> floor of hotel</b>, throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:</p> <p><b><u>Saturday, June 18, 2022</u></b></p> <table> <tr> <td>7:00AM - 7:45AM</td><td>Registration, Continental Breakfast &amp; Exhibits</td></tr> <tr> <td>9:55AM - 10:20AM</td><td>Break &amp; Exhibits</td></tr> <tr> <td>1:00PM - 1:30PM</td><td>Dessert &amp; Exhibits</td></tr> <tr> <td>3:10PM - 3:20PM</td><td>Break &amp; Exhibits</td></tr> </table> <p>For more information, please click on the below link:  <b>Exhibitor Registration:</b> <a href="http://jeffline.jefferson.edu/jeffcme/gicme/exhibitors.cfm">http://jeffline.jefferson.edu/jeffcme/gicme/exhibitors.cfm</a></p>	7:00AM - 7:45AM	Registration, Continental Breakfast & Exhibits	9:55AM - 10:20AM	Break & Exhibits	1:00PM - 1:30PM	Dessert & Exhibits	3:10PM - 3:20PM	Break & Exhibits
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<b><u>Exhibitor Rules:</u></b>	<p>All exhibits must be tabletop or portable in nature. Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.</p> <ul style="list-style-type: none"> <li>Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>Exhibits are intended for informational purposes, products should not be sold on site.</li> <li>Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> </ul> <p><b><u>Cancellation by the Conference Organizers</u></b>  In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p> <p><b><u>Sunshine Act</u></b>  The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 &amp; 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>								
<b><u>Exhibit Set-up &amp; Breakdown Times:</u></b>	<p>Exhibit set-up can begin on <b><u>Saturday, June 18, 2022 at 6:45AM</u></b>. <b><i>Subject to Change</i></b>  Exhibit breakdown must be completed by <b><u>4:35PM on Saturday, June 18, 2022</u></b>.</p>								

**Exhibit Levels & Recognition:**

**Platinum Level \$7,500 (limited to first 4 paid companies)**

- ***Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)***
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- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table
- Complimentary Electrical Services (if required)
- Attendee List (for attendees who have provided consent to have their information shared)

**Gold Level \$5,000**

- 1 full page, color company advertisement in Exhibitor Directory (***Due: May 18, 2022***)
  - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border
- Prime exhibit location
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**Bronze Level \$2,000**

- Up to 2 company representatives
- PowerPoint slideshow acknowledgement
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**Back by Popular Demand!! - Exhibitor Raffle and Score Card**

To encourage attendee-exhibitor interaction, the attendees will be provided with an Exhibitor Score Card, with the names of all of the companies exhibiting at this year's

	<p>conference. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of several prizes at the end of the conference.</p> <p><i>Please note, if exhibit request is approved, exhibit monies received will not be used to purchase materials related to the Exhibitor Raffle as institutional and registration funds will cover these expenses.</i></p>
<b><u>Accommodations:</u></b>	<p><b>Sheraton Hotel Rooms Available</b> - Please call the hotel reservations department to reserve a room and refer to the <b>Advances in Gastroenterology Conference:</b> 1-800-325-3535 or <a href="#">CLICK HERE</a> to visit the Sheraton room block website.</p> <p><b>Please make hotel reservations as soon as possible, as the hotel block fills quickly.</b> Reservations must be received no later than June 1, 2022.</p> <p>The hotel offers on-site parking. Fees are: \$10 plus tax per 24-hour period for self-parking; \$30 plus tax per 24-hour period for valet parking. These rates are subject to change without notice.</p>
<b><u>Payment:</u></b>	<p><b>Please make check payable to:</b> Thomas Jefferson University  <b>Mail to:</b> SKMC Office of CPD  Jefferson Alumni Hall  1020 Locust Street, Suite M-5  Philadelphia, PA 19107</p> <p>*American Express, Visa and MasterCard are also accepted.  <b>Payment in full is required with registration. If paying with company check, Credit Card information will be required to hold space. (Credit Card will be charged on June 18<sup>th</sup> if another payment method is not received)</b></p>
<b><u>Exhibitor Refund Policy</u></b>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to:  Office of CPD  Thomas Jefferson University  Jefferson Alumni Hall  1020 Locust Street, Suite M-5  Philadelphia, PA 19107</p> <p>Or by email to <a href="mailto:jeffersoncpd@jefferson.edu">jeffersoncpd@jefferson.edu</a> - please include the activity name in the subject line.</p>
<b><u>Electrical Needs/ Shipping Information/ Storage:</u></b>	<p>Electrical services are not included in the exhibit fee (<i>except for Platinum and Gold Level Exhibitors</i>). Each company is responsible for communicating their electrical needs and providing payment for such needs to the Sheraton Hotel directly <b><u>no later than Monday, June 13, 2022.</u></b> For hotel Engineering Form or Shipping Information visit <a href="http://jeffline.jefferson.edu/jeffcme/gicme/exhibitors.cfm">http://jeffline.jefferson.edu/jeffcme/gicme/exhibitors.cfm</a></p> <p><i>Shipments will be accepted at the Sheraton Hotel 3 days prior to conference, no earlier than Wednesday, June 15, 2022. Be sure to label them accordingly (SEE NEXT PAGE):</i></p> <p style="text-align: center;"> <b>Name of Group and On-site Contact</b>  <b>C/O Sheraton Atlantic City Convention Center Hotel</b>  <b>2 Convention Blvd</b>  <b>Atlantic City, NJ 08401</b>  <b>Hold for 40th AIG Conference, June 18, 2022</b>  <b>Box_____of _____(Multiple boxes MUST be numbered)</b>  <b>Sheraton Mgr: Tawana Seward</b> </p>

*The Sheraton Hotel does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage.*

*Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Sheraton Hotel representatives.*

**Shipping and Storage\*\*:** Hotel does not have storage space for crates, pallets or large shipments. Any materials to be sent to Hotel may arrive no earlier than 3 days prior to June 18, 2022. A handling and storage fee will be assessed. The mandatory handling and storage fee is retained by the Hotel and is not a tip, gratuity, or service charge for employees providing the handling services. Hotel will not be responsible for any loss or damage to materials sent to Hotel prior to June 18, 2022.

**Package Delivery Charges\*\*:**

***Inbound Package Handling Fees:*** Charges incurred shall be applied to the receiver of material, thus, applied to either an individual guest room account/folio. These charges cover the cost of labor, processing, receiving, tracking, storing, and delivery.

The price for receiving will be based on pounds and will include storage. If storage exceeds 3 days, a \$25 per item/day storage fee will be added. The weights will be taken off the FedEx, UPS or DHL boxes. On rare occasions, packages may come from another source without weight information. In these cases, weights will be determined by the hotel scale.

Pounds	Minimum fee to be applied to all incoming packages
0-5	\$5.00
6-20	\$10.00
21-50	\$15.00
Over 50	\$25.00
Crates	\$50.00
Pallets	\$75.00

***Outbound Package Handling Fees***

\$5.00 for each box

Package Delivery fee to a Guestroom is \$2.50 per room

Should your company require any other needs regarding your exhibit, contact Ariel Levine at [ariel.levine@jefferson.edu](mailto:ariel.levine@jefferson.edu).

*\*Hotel guidelines on exhibits as specified in Exhibit Space Rider Agreement.*

*\*\*Hotel guidelines as specified in Hotel Agreement.*

## EXHIBITOR CREDIT CARD PAYMENT FORM

### 40<sup>th</sup> Advances in Gastroenterology Conference

Saturday, June 18, 2022

Sheraton Atlantic City Convention Center Hotel

**Exhibit Fee:** Indicate your level of exhibit:

- ☐ Platinum Level \$7,500      ☐ Gold Level \$5,000  
☐ Silver Level \$3,000      ☐ Bronze Level \$2,000

Payment is due on or before June 18, 2022

Company Name: \_\_\_\_\_

Company Representative (to contact with questions): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

I hereby authorize use of my:	American Express <input type="checkbox"/>	Visa <input type="checkbox"/>	Mastercard <input type="checkbox"/>	Amount \$ _____
Account Number:			Expiration Date:	
Cardholder's Name:			Signature:	
Credit Card Billing Address: <i>(include City, State and Zip)</i>				
Email Address: <i>A copy of the receipt will be sent upon processing</i>				
Please send completed form to Ariel Levine at <a href="mailto:ariel.levine@jefferson.edu">ariel.levine@jefferson.edu</a>				

**ONLINE EXHIBITOR REGISTRATION MUST ALSO BE COMPLETED**

**TO COMPLETE VISIT <http://jeffline.jefferson.edu/jeffcme/gicme/exhibitors.cfm>**



# Request for Taxpayer Identification Number and Certification

Give Form to the  
requester. Do not  
send to the IRS.

► Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>THOMAS JEFFERSON UNIVERSITY</b>	
	<b>2</b> Business name/disregarded entity name, if different from above	
	<b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.  <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► <b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► <b>NON-FOR-PROFIT 501C3</b>	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  Exempt payee code (if any) <b>1</b>  Exemption from FATCA reporting code (if any) <b>A</b> <small>(Applies to accounts maintained outside the U.S.)</small>
	<b>5</b> Address (number, street, and apt. or suite no.) See instructions. <b>1101 MARKET STREET, SUITE 2004</b>	Requester's name and address (optional)
	<b>6</b> City, state, and ZIP code <b>PHILADELPHIA, PA 19107</b>	
<b>7</b> List account number(s) here (optional)		

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.


<b>Social security number</b>									
			-				-		
<b>or</b>									
<b>Employer identification number</b>									
2	3		-	1	3	5	2	6	5 1

## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	<b>Signature of U.S. person</b> ► 	<b>Date</b> ► <b>01/21/2021</b>
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Yevgeniy Shcherbakov, Acct. Manager

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.